

ORDER



WZZM 13

Orders
Order / Rev: 726083 - 1
Alt Order #: 06400941
Product Desc: FARMER 4 ST REP
Estimate: 2579
Flight Dates: 11/01/12 - 11/06/12
Original Date / Rev: 10/31/12 / 11/05/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Farmer, B/ D/ State House
Demographic: A35+
Product Codes: PL-State House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	14	\$3,660.00	\$3,111.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	14	\$3,660.00	\$3,111.00	0.00
Totals	14	\$3,660.00	\$3,111.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	11/02/12	11/02/12	M-F 1030-11am Millionaire	CM	1030-11a	----F--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$100.00		0.00			
3	WZZM	11/05/12	11/05/12	The View The View	CM	11a-12n	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$250.00		0.00			
5	WZZM	11/05/12	11/05/12	M-F 7-730p Entertainment Tonight M, W-F/E	CM	7-730p	M-----	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$310.00		0.00			
6	WZZM	11/05/12	11/05/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$600.00		0.00			
7	WZZM	11/03/12	11/03/12	WZZM Sat Weekend AMCM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$130.00	P-1	0.00	NM	1	\$130.00
SATURDAY MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1			\$130.00		0.00			

Order / Rev:	726083 - 1
Alt Order #:	06400941
Flight Dates:	11/01/12 - 11/06/12

Advertiser:	Farmer, B/ D/ State House
Product Desc:	FARMER 4 ST REP
Estimate:	2579

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	WZZM	11/03/12	11/03/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
SATURDAY GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-		1		\$250.00		0.00					
9	WZZM	11/04/12	11/04/12	WZZM Sun Weekend AM Sun Weekend AM News	CM	6-8a	-----S	:30	1	\$130.00	P-1	0.00	NM	1	\$130.00
SUNDAY MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S		1		\$130.00		0.00					
10	WZZM	11/04/12	11/04/12	Su 8-9a Su Good Morning America	CM	8-9a	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
SUNDAY GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S		1		\$250.00		0.00					
11	WZZM	11/01/12	11/01/12	M-F 1030-11am Millionaire	CM	1030-11a	---T---	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---		1		\$100.00		0.00					
12	WZZM	11/01/12	11/01/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	---T---	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---		1		\$310.00		0.00					
13	WZZM	11/01/12	11/01/12	M-F 7-9a M-F Good Morning America	CM	7-9a	---T---	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---		1		\$600.00		0.00					
E 14	WZZM	11/03/12	11/03/12	NCAA Prime NCAA Prime	CM	8p-cc	-----S-	:30	1	\$360.00	P-2	0.00	NM	0	\$0.00
COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-		1		\$360.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NZZM	10/29/12-11/04/12		NCAA Prime		8p-cc	-----Sa--	:30		(\$360.00)	0.00	NM			
Credited															
15	WZZM	11/01/12	11/02/12	M-F 5-530a M-F Morning News	CM	5-530a	---TF--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---TF--		1		\$300.00		0.00					
16	WZZM	11/06/12	11/06/12	M-F 5-530a M-F Morning News	CM	5-530a	-T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
17	WZZM	11/05/12	11/05/12	M-F 105-5a ON M-F Overnight	CM	105-5am (1:00 XM-1:30 XM)	M-----	:30	1	\$30.00	P-3	0.00	NM	1	\$30.00
Totals														14	\$3,660.00